



# Komoka Community Market

## Partnership Opportunities

[www.komokacommunitymarket.com/partnerships](http://www.komokacommunitymarket.com/partnerships)

Komoka Community Market is a place where people come together for the benefit of all--there are no losers! While impact on local economy, sustainability, and local art and culture are immeasurable, there is also a benefit for the environment around a community that truly begins to value small farming practices and the goods and services that are near to home. Those people who want to support local businesses come together at Komoka Community Market. Approximately 1000 patrons visit the market per market day and our posts have a wide viewership on social media.

The momentum has been exciting and contagious since our opening in 2018. Here are some ways that you can get involved, as well as opportunities that are available to promote your own business.

<p>\$50 +HST</p> <p>*Or any multiple of \$50</p>	<p><b>Charity/Not-for-Profit Booth Sponsor</b></p>	<p>This covers all the fees associated with reserving a space for an organization at the market for one Saturday. KCM could provide a tent and table when needed/available to further support not-for-profit community groups.</p>	<p>For each Saturday that you sponsor a <b>Charity Booth or Youth Booth,</b></p> <ul style="list-style-type: none"> <li>• your logo and a thank you will be posted a minimum of 2x on our social media and on the event page on our website.</li> <li>• an A-frame sign with a thank you, your logo, and info about your business will be set up alongside the sponsored space at the market.</li> </ul>
<p>\$50 +HST</p> <p>*Or any multiple of \$50</p>	<p><b>Youth Booth Sponsor</b></p>	<p>This covers all the fees associated with reserving a space at the market for one Saturday for a young entrepreneur (Under 12 yrs. or 12-17 yrs.) from the community, including tent, table, and other supplies.</p>	
<p>\$0 to \$500 +HST</p> <p>*potentially sponsor-organized and cost is dependent on event.</p>	<p><b>Event Sponsor</b></p>	<p>Sponsored/Partially sponsored events, provided free for customers such as face-painting, henna body art, balloon artists, jugglers, special musical attractions, adult or children's craft event, etc. are a great way to build community and have your business recognized.</p>	<p>For each Saturday that you sponsor a market event,</p> <ul style="list-style-type: none"> <li>• your logo and a thank you will be posted a minimum of 3-4x on our social media and on the event page on our website.</li> <li>• an A-frame sign with a thank you, your logo, and info about your business will be set up alongside the sponsored space at the market during the event.</li> </ul>

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\$1000 +HST	<b>Silver Level Community Partnership</b>	<ul style="list-style-type: none"> <li>• General support of market activities and promotion.</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo will be posted on a prominent sign at the market entrance, thanking our most significant community partners.</li> <li>• Your logo will appear on every page of the website as a KCM supporter.</li> <li>• 2 dedicated social media posts per year will thank you for your partnership and advertise your business.</li> <li>• <b>250 of your business cards</b> distributed to community members (see following pages for example)..</li> </ul>
\$2500 +HST	<b>Gold Level Community Partnership</b>	<ul style="list-style-type: none"> <li>• General support of market activities and promotion.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Everything in Silver Level</b></li> <li>• <b>PLUS</b></li> <li>• A dedicated <b>2'x3' A-frame sign panel will be set up each market day</b> naming your business as a major community partner and advertising your offerings.</li> <li>• <b>500 of your business cards</b> distributed to community members (see following pages for example).</li> </ul>
\$5000 +HST	<b>Platinum Level Community Partnership</b>	<ul style="list-style-type: none"> <li>• General support of market activities and promotion.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Everything in Silver &amp; Gold Levels PLUS</b></li> <li>• <b>1 Youth Booth Sponsorship, 1 Charity Booth Sponsorship, and 1 Community Event Sponsorship of your choice</b> (see above)</li> <li>• <b>A video post</b> in social media advertising your business on our platforms.</li> <li>• <b>Your logo will be included year-round</b> on our permanent 6 'x 8' sign which will be posted on Glendon Rd. near Tunks Lane (Market Location).</li> <li>• <b>1500+ of your business cards</b> distributed to community members (see following pages for example).</li> </ul>

Thank you for considering a partnership with the market!

Sincerely,

Amy Watt  
KCM Founder and Manager  
komokacommunitymarket@gmail.com  
(519) 860-8944

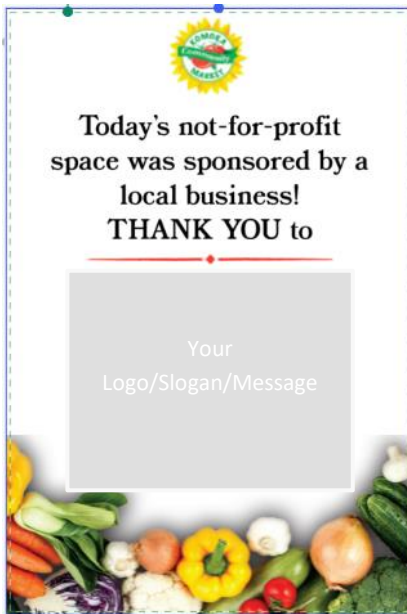
Amy Edwards  
Volunteer Partnerships Coordinator  
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# Komoka Community Market Partnership Opportunities

## Charity or Youth Booth Sponsor



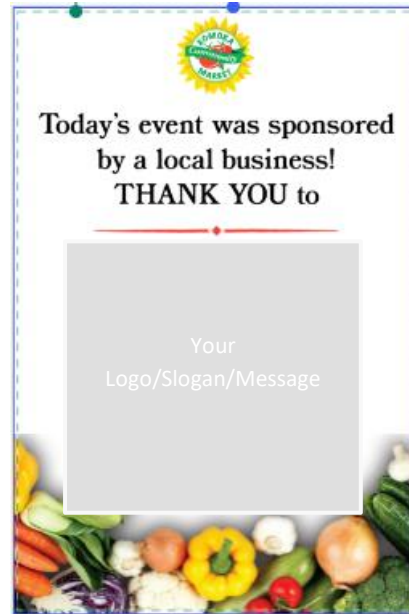
2' x 3'

A-Frame Signs



Set up on day of event.

## Special Event Sponsor



## Silver Level Community Partnership



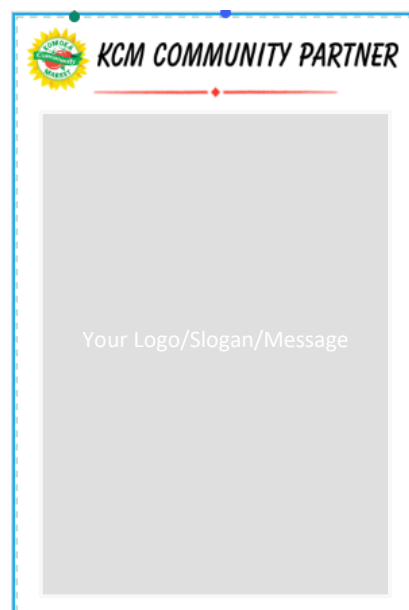
2' x 3'

A-Frame Signs



Set up each market day for the duration of market season.

## Gold Level Community Partnership



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# Komoka Community Market Partnership Opportunities

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Platinum Level Community Partnership

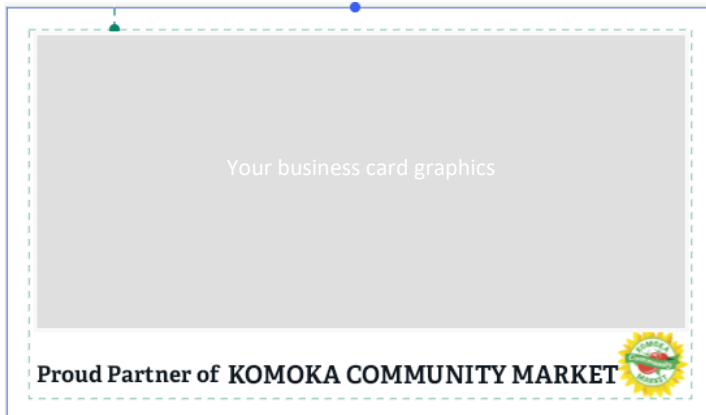
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**Large 4' x 8' Roadside Sign**

Visible from Glendon Dr.  
and Tunks Lane

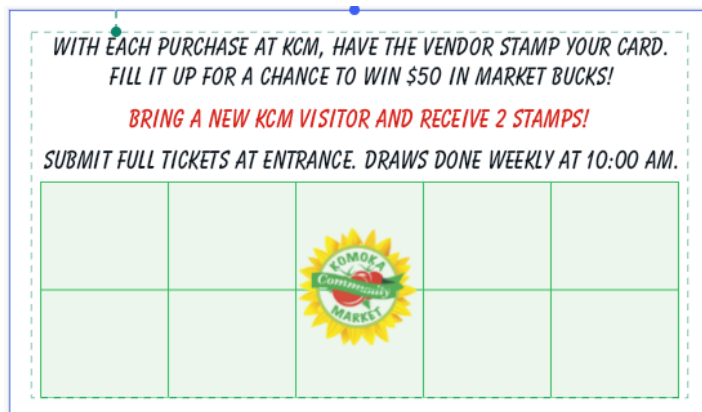
Sign is up year-round.



FRONT



**Standard 2.5" x 3"  
Business Card**



BACK



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# Komoka Community Market Partnership Opportunities

	CHARITY BOOTH SPONSOR	YOUTH BOOTH SPONSOR	EVENT BOOTH SPONSOR	SILVER LEVEL PARTNERSHIP	GOLD LEVEL PARTNERSHIP	PLATINUM LEVEL PARTNERSHIP
Thank you post <b>1-2x</b> on socials recognizing charity booth support	◆					◆
Sign at market recognizing partner during sponsored charity booth	◆					◆
Thank you post <b>1-2x</b> on socials recognizing youth booth support		◆				◆
Sign at market recognizing partner during sponsored youth booth		◆				◆
Posts on socials and website recognizing your event sponsorship			◆			◆
Sign at market recognizing your business during sponsored event			◆			◆
Logo posted on sign at entrance with Community Partners				◆	◆	◆
Logo posted on each page of KCM website with links to you				◆	◆	◆
<b>Dedicated social media post</b> 2x per year thanking your business				◆	◆	◆
<b>250 business cards</b> distributed from your business and/or market				◆		
<b>A-frame sign</b> posted each market day advertising your business					◆	◆
<b>500 business cards</b> distributed from your business and/or market					◆	
<b>Video post</b> on social media advertising your business and support						◆
<b>Your logo included year-round on permanent roadside sign</b>						◆
<b>1500+ business cards</b> distributed at market and in community						◆

To note:

\* Market sees around 1000 patrons per day. Up to 1500 or so on busy days

\*\* Market social media platforms have over 5000 followers

\*\*\* Signage on Glendon is on busy road and municipal property, where most businesses would not have advertising permissions

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