



2023 Komoka Community Market

Partnership Opportunities

www.komokacommunitymarket.com/partnerships

Komoka Community Market is a place where people come together for the benefit of all--there are no losers! While impact on local economy, sustainability, and local art and culture are immeasurable, there is also a benefit for the environment around a community that truly begins to value small farming practices and the goods and services that are near to home. Those people who want to support local businesses come together at Komoka Community Market. Approximately 1000 patrons visit the market per market day and our posts have a wide viewership on social media.

The momentum has been exciting and contagious since our opening in 2018. Here are some ways that you can get involved, as well as opportunities that are available to promote your own business.

<p>\$50 +HST</p> <p>*Or any multiple of \$50</p>	<p>Charity/Not-for-Profit Booth Sponsor</p>	<p>This covers all the fees associated with reserving a space for an organization at the market for one Saturday. KCM could provide a tent and table when needed/available to further support not-for-profit community groups.</p>	<p>For each Saturday that you sponsor a Charity Booth or Youth Booth,</p> <ul style="list-style-type: none"> • your logo and a thank you will be posted a minimum of 2x on our social media and on the event page on our website. • an A-frame sign with a thank you, your logo, and info about your business will be set up alongside the sponsored space at the market.
<p>\$50 +HST</p> <p>*Or any multiple of \$50</p>	<p>Youth Booth Sponsor</p>	<p>This covers all the fees associated with reserving a space at the market for one Saturday for a young entrepreneur (Under 12 yrs. or 12-17 yrs.) from the community.</p>	
<p>\$100 - \$500 +HST</p> <p>*potentially sponsor-organized</p>	<p>Event Sponsor</p>	<p>Sponsored/Partially sponsored events, provided free for customers such as face-painting, henna body art, balloon artists, jugglers, special musical attractions, adult or children's craft event, etc. are a great way to build community and have your business recognized.</p>	<p>For each Saturday that you sponsor a market event,</p> <ul style="list-style-type: none"> • your logo and a thank you will be posted a minimum of 3-4x on our social media and on the event page on our website. • an A-frame sign with a thank you, your logo, and info about your business will be set up alongside the sponsored space at the market during the event.

\$1000 +HST	Silver Level Community Partnership	<ul style="list-style-type: none"> • General support of market activities and promotion. 	<ul style="list-style-type: none"> • Your logo will be posted on a prominent sign at the market entrance, thanking our most significant community partners. • Your logo will appear on every page of the website as a KCM supporter. • 2 dedicated social media posts per year will thank you for your partnership and advertise your business. • 250 of your business cards will be distributed to KCM customers and community members naming you as a market partner.
\$2000 +HST	Gold Level Community Partnership	<ul style="list-style-type: none"> • General support of market activities and promotion. 	<ul style="list-style-type: none"> • Everything in Silver Level Community Partnership. • A dedicated 2'x3' A-frame sign panel will be set up each market day naming your business as a major community partner and advertising your offerings. • 500 of your business cards will be distributed to KCM customers and community members naming you as a market partner.
\$5000 +HST	Platinum Level Community Partnership	<ul style="list-style-type: none"> • General support of market activities and promotion. 	<ul style="list-style-type: none"> • Everything in Silver Level Community Partnership. • One of each of the first three opportunities included. • A video post in social media advertising your business on our platforms. • Your logo will be included year-round on our permanent 6' x 8' sign which will be posted on Glendon Rd. near Tunks Lane (Market Location). • 2500 of your business cards will be distributed to KCM customers and community members naming you as a market partner.

Thank you for considering a partnership with the market.

Sincerely,

Amy Watt
KCM Founder and Manager
komokacommunitymarket@gmail.com
(519) 860-8944

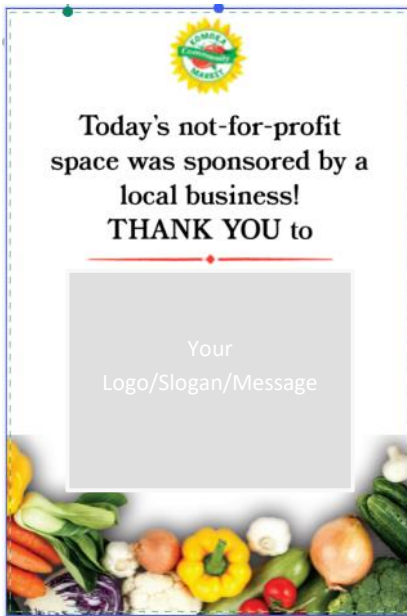
Amy Edwards
Volunteer Partnerships Coordinator
aedwar7@gmail.com
(519) 719-8157

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2023 Komoka Community Market Partnership Opportunities

Charity or Youth Booth Sponsor



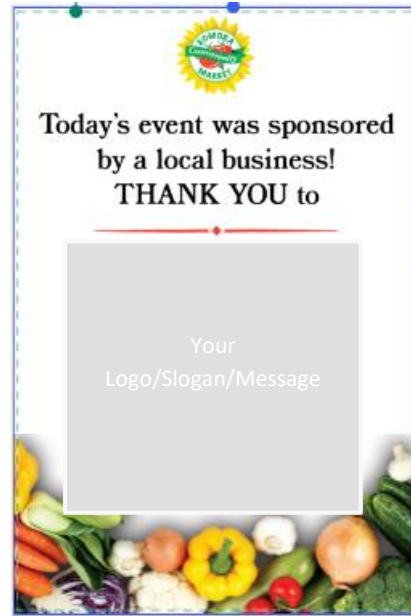
2' x 3'

A-Frame Signs

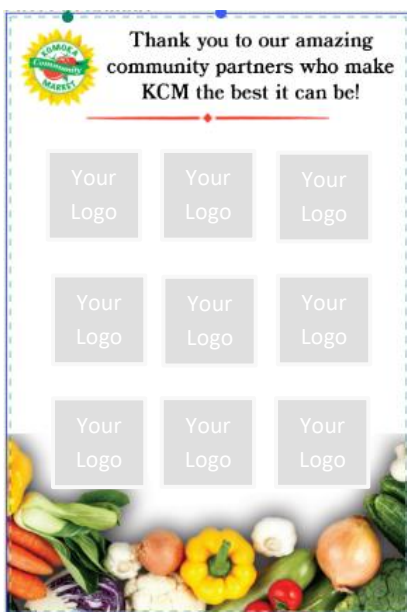


Set up on day of event.

Special Event Sponsor



Silver Level Community Partnership



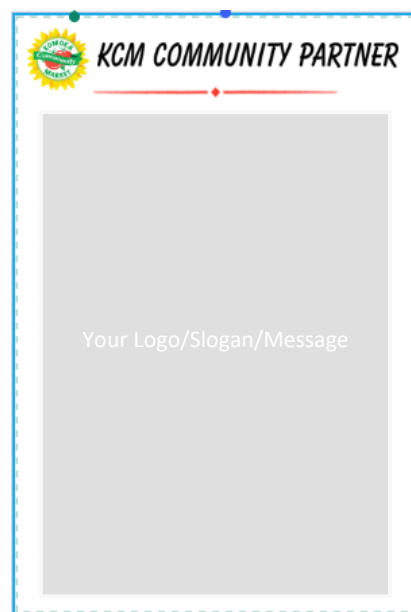
2' x 3'

A-Frame Signs



Set up each market day for the duration of market season.

Gold Level Community Partnership



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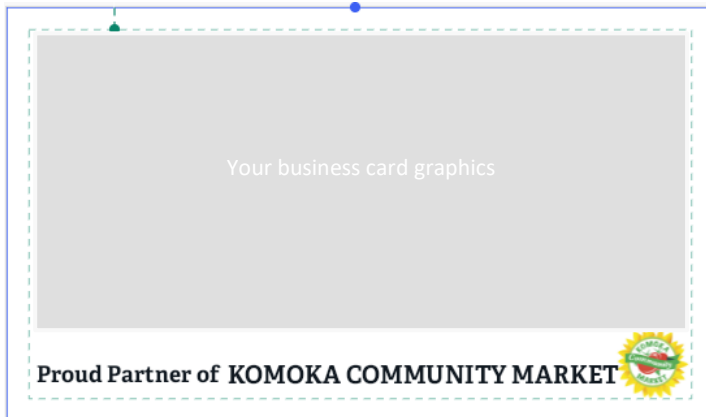
Platinum Level Community Partnership



Large 4' x 8' Roadside Sign

Visible from Glendon Dr.
and Tunks Lane

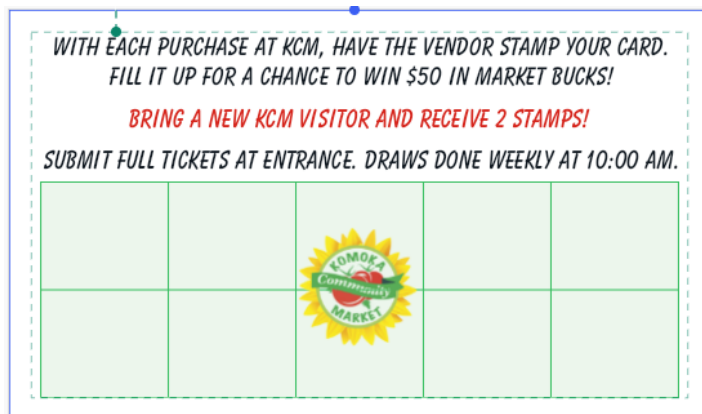
Sign is up year-round.



FRONT



**Standard 2.5" x 3"
Business Card**



BACK



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Komoka Community Market Partnership Opportunities

	CHARITY BOOTH SPONSOR	YOUTH BOOTH SPONSOR	EVENT BOOTH SPONSOR	SILVER LEVEL PARTNERSHIP	GOLD LEVEL PARTNERSHIP	PLATINUM LEVEL PARTNERSHIP
Thank you post 2x on socials recognizing charity booth support	◆					◆
Sign at market recognizing partner during sponsored charity booth	◆					◆
Thank you post 2x on socials recognizing youth booth support		◆				◆
Sign at market recognizing partner during sponsored youth booth		◆				◆
Thank you post 4x on socials recognizing event sponsorship			◆			◆
Sign at market recognizing partner during sponsored event			◆			◆
Logo posted on sign at entrance with prominent partners				◆	◆	◆
Logo posted on each page of KCM website thanking partners				◆	◆	◆
Dedicated social media post 2x per year thanking your business				◆	◆	◆
250 business cards distributed from your business and/or market				◆		
A-frame sign posted each market day advertising your business					◆	
500 business cards distributed from your business and/or market					◆	
Video post on social media advertising your business and support						◆
Your logo included year-round on permanent roadside sign						◆
2500 business cards distributed from your business and/or market						◆

* Market sees around 1000 patrons per day

** Market social media platforms have over 5000 followers

*** Signage on Glendon is on busy road and municipal property, where most businesses would not have advertising permissions

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